



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

For Immediate Release
July 3, 1997

Contact: Bob Ludwig
(202) 994-1423

GW NAMED NATIONAL RESOURCE CENTER IN INTERNATIONAL STUDIES BY U.S. DEPARTMENT OF EDUCATION

Three-year, \$921,986 Grant Also Includes Foreign Language Area Studies Fellowships

Washington -- The U.S. Department of Education has named The George Washington University a National Resource Center in International Studies. It also awarded GW Foreign Language Area Studies fellowships to support up to twelve graduate students each year. GW's Elliott School of International Affairs prepared the grant application on behalf of the University.

Totaling \$921,986 over three years, the grant will fund improvements in language instruction, a new faculty member in the Elliott School's International Trade and Investment Policy Program, additional skills-based courses, an interdisciplinary course for students in the joint MBA/MA in international affairs program, a new staff member to advance professional education at the Elliott School, library acquisitions, and student fellowships. In addition, the grant will fund a program to train state and local government officials and Washington area teachers in international affairs.

The grant will cover 78 percent of the programmatic and fellowship costs associated with the Center, with the remaining \$254,218 covered by GW. The grant supplements the more than \$20 million that GW commits to international studies each year.

"We are honored to have our accomplishments recognized by the U.S. Department of Education," said Harry Harding, dean of the Elliott School. "The competition for this grant is extremely tough and GW's designation as a National Resource Center is yet another indication of the academic strength and prestige that GW and the Elliott School have achieved in the area of international affairs education."

Other winners of the 1997 National Resource Center competition include Columbia University, Michigan State University, a consortium of the University of Southern California and University of California Los Angeles, University of Denver, University of Indiana, University of Iowa, University of Minnesota, University of North Carolina, University of Washington, University of Wisconsin (Milwaukee and Madison) and Yale University.

The purpose of the National Resource Center is to establish, strengthen and operate language, area and international study centers in the United States that will be a national resource for teaching modern foreign languages; instruction in fields needed to provide full understanding of regions or countries in which such language is commonly used; research and training in international studies and

the foreign languages aspects of professional fields of study; and instruction and research on issues in world affairs.

The purpose of the Foreign Language and Area Studies Fellowships is to assist in the development in modern foreign language and area studies, encourage foreign language acquisition and fluency, and to develop a pool of international experts to meet national needs.

The Elliott School is The George Washington University's professional school of international affairs. Its mission is to create an unexcelled resource center in the nation's capital to train exceptional men and women in international relations and provide scholarly analyses and policy recommendations on international issues.

-GW-

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July 3, 1997

CONTACT: Karen Sibert

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THREE GW GRADUATES ENGLAND-BOUND WITH ASSISTANCE FROM BENDER AND SHAPIRO SCHOLARSHIPS

WASHINGTON -- The George Washington University has announced the recipients of the 1997-98 Bender Scholarship at The University of Cambridge and the J.B. and Maurice C. Shapiro Scholarship at The University of Oxford in England. Both programs are modeled after the Rhodes and Marshall Scholarships and provide GW graduates with an opportunity to study for one or two years at the respective universities.

Michelle Dixon is a 1996 GW graduate with a B.A. in international affairs. She will attend the University of Cambridge to work toward a master of philosophy in sociology and politics of modern society. The amount of the Bender Scholarship is based on the financial circumstances of the recipient and available funds. Endowed by the Dorothy G. Bender Foundation, Inc., the scholarship is for all or part of the student's tuition and fees, room, board, books and personal expenses at the University of Cambridge, as well as travel between Washington, D.C., and Cambridge, England for each year of the scholarship. It is anticipated that the scholarship recipient will repay the scholarship money in full at some time in the future to ensure that the endowment fund may grow to increase the number of available scholarships.

Britta Jensen has received the J.B. and Maurice C. Shapiro Scholarship to the University of Oxford, where she will pursue a master's degree in general linguistics and comparative philology. **Greggor C. Matson** has received the J.B. and Maurice C. Shapiro Scholarship to the University of Oxford also. He will pursue a master's of science in sociology there. Based on merit and won through a competitive process, the Shapiro Scholarship is endowed by the J.B. and Maurice C. Shapiro Charitable trust. Graduating seniors or baccalaureate recipients of the last two years are eligible for the award. The scholarships are for all or part of the student's tuition and fees, room and board, books and personal expenses at Oxford University.

Both programs require that candidates must have applied for the Rhodes and/or Marshall Scholarship(s) during the year of application for the Bender or Shapiro Scholarships. The selection criteria include strength of character, public service and demonstrated leadership ability. Consideration is given to the plan of study at Oxford or Cambridge Universities.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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July 17, 1997

MEDIA CONTACT: Audra Garling

(202) 994-6467

SEN. JOHN KERRY TO SPEAK AT GW'S GRADUATE SCHOOL OF POLITICAL MANAGEMENT 10TH ANNIVERSARY COMMENCEMENT JULY 25

Washington -- Sen. John F. Kerry, a third-term Democrat from Massachusetts, will deliver the 10th anniversary commencement address to graduates of The George Washington University's Graduate School of Political Management (GSPM) **on Friday, July 25, 1997 at 1 p.m. in the Marvin Theatre, 800 21st Street, NW.**

Kerry, an independent leader for more than 25 years, has long believed the anger and cynicism generated by Washington is often justified, but also damaging to our democracy. A primary sponsor of the strongest campaign reform bill ever considered and an active participant in the successful effort to obtain Senate passage of the 1993 campaign finance reform bill, Kerry's efforts brought about the first-ever PAC-free Senate race in recent history. Kerry continues to be a leader in the push for campaign finance reform.

A member of the Senate's Banking and Commerce, Small Business, Foreign Relations and Intelligence Committees, Kerry has strongly endorsed deficit-reduction plans. Among other issues, he has shown a concerted commitment to learning the truth about the fate of American POW/MIAs in Southeast Asia, and he has challenged U.S. policy and drug running in Central America.

A 1966 graduate of Yale University, Kerry served in the Navy as an officer on a gunboat in the Mekong Delta in Vietnam. Among the decorations he received are a Silver Star, a Bronze star and three Purple Hearts. Also, he received two presidential Unit Citations and a National Defense Medal. He is co-founder of the Vietnam Veterans of America. After graduating from Boston College Law School in 1976, Kerry worked as assistant district attorney in Middlesex County. He was elected lieutenant governor in 1982 and elected to the Senate in 1984.

The GSPM, the nation's premier professional school of politics, is a non-partisan, professional program devoted entirely to training students who will enter professional politics. GSPM graduates make their careers as campaign managers, elected officials, government relations executives and in a host of other political occupations. The program is designed to give America's next generation of political professionals the skills and expertise they need to excel in an increasingly sophisticated political arena. Founded on the premise that the practice of democratic politics can be consistent with both ethical principles and a sense of professional responsibility, the GSPM draws its faculty from the highest ranks of American political consultants. The program offers a comprehensive curriculum including communication strategies, fundraising techniques, quantitative analysis, environmental policy applications, leadership and ethics.



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**GW ASSOCIATE PROFESSOR JANET STEELE
AWARDED FULBRIGHT GRANT TO TEACH IN INDONESIA**

Washington -- The George Washington University announced recently that Janet Steele, an associate professor at The George Washington University School of Media and Public Affairs, has been awarded a 1997-98 Fulbright grant to teach courses in journalism and mass media at the American Studies Center at the University of Indonesia in Jakarta. Also, Steele will supervise doctoral dissertations, participate in interdisciplinary conferences and speak throughout the region under the auspices of the U.S. Information Agency.

A journalism historian, Steele has done extensive research on how the media use expert commentary and analysis. Her most recent work examines this topic in the context of the Persian Gulf War and the 1992-93 dispute over gays in the military. Steele is the author of "The Sun Shines for All: Journalism and Ideology in the Life of Charles A. Dana" and she has published articles on media history and criticism in *Journalism and Mass Communication Quarterly*, *Political Communication*, *Columbia Journalism Review* and *The American Journalism Review*.

Steele began her journalism career as a research consultant for David Frost of "The Today Show," and the NBC News documentary unit. Prior to joining the GW faculty in 1995, she taught at the University of Virginia's Department of Rhetoric and Communication Studies. Also, she has been a guest scholar at the Woodrow Wilson Center and a research fellow at the Freedom Forum Media Studies Center, formerly called the Gannett Center for Media Studies at Columbia University. A Phi Beta Kappa graduate of the College of William and Mary, Steele received her M.A. and Ph.D. in American Cultural History from Johns Hopkins University.

Congressional legislation introduced by former Sen. J. William Fulbright of Arkansas established the Fulbright Program "to increase mutual understanding between the people of the United States and the people of other countries." About 4,000 Fulbright grants are awarded each year to American students, teachers and scholars to study, teach and conduct research around the world, and to foreign nationals to engage in similar activities in the United States. Individuals are selected on the basis of academic and professional qualifications, as well as his or her ability and willingness to share ideas and experiences with people of diverse cultures. Approximately 215,000 "Fulbrighters" -- about 80,000 from the United States and 135,000 from abroad -- have participated in the program since it began in 1946.



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July 22, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

***** MEDIA ADVISORY *****

**D.C. CFO ANTHONY A. WILLIAMS TO SWEAR IN CHIEF FINANCIAL
OFFICERS COUNCIL AT GW RECEPTION JULY 24**

**GW Center for Excellence in Municipal Management to Host Introduction of
Chief Financial Officers Council**

EVENT: "Connecting Resources to Results: Introducing the D.C. Chief Financial Officers Council," hosted by The George Washington University Center for Excellence in Municipal Management. To help bring fiscal stability, integrity and accountability to the District of Columbia government at the agency level, Chief Financial Officer Anthony A. Williams will swear in 11 members of the newly-formed Chief Financial Officers (CFO) Council, comprising the top financial managers of the largest District government agencies.

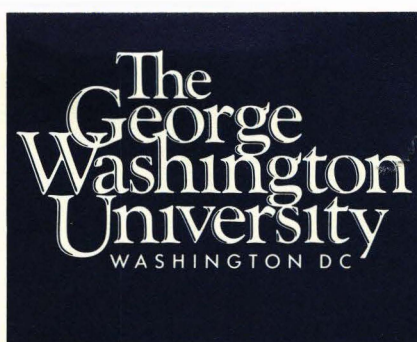
In his keynote address, Edward A. Singletary, member of the D.C. Financial Responsibility and Management Assistance Authority, will challenge the CFO Council to establish and implement exemplary financial management throughout the District government.

The event is being hosted by the The George Washington University Center for Excellence in Municipal Management, which is committed to help the District with its critical leadership and management development needs.

WHEN: Thursday, July 24, 1997
4-6 p.m.

WHERE: The George Washington University
Marvin Center Ballroom, 3rd Floor
800 21st. Street, NW
Washington, D.C.
(Blue and Orange lines, Foggy Bottom/GWU Metro)

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July 28, 1997

MEDIA CONTACT: ALEXA KIM

(202) 994-3087

GW'S CHARLES TOFTOY SELECTED AS GREATER WASHINGTON ENTREPRENEUR OF THE YEAR

**Director of GW's School of Business and Public Management
Center for the Advancement of Small Business (CASB) Honored with
Ernst & Young LLP Annual Award**

WASHINGTON — Charles N. Toftoy, Ph.D., director of The George Washington University School of Business and Public Management Center for the Advancement of Small Business, has been selected by Ernst & Young LLP as a Greater Washington "Entrepreneur of the Year." Toftoy and his staff at CASB conduct workshops and research and offer assistance with long-term solutions to over 60 local businesses annually. CASB has become an integral part of the greater metropolitan area's small and mid-size business community.

Working with a dedicated core of students, Toftoy integrates academia and practical experience through outreach to local businesses. From drawing up business plans to proposing marketing and other innovative solutions to real-world issues, the hands-on approach that CASB employs has created a wide following among small businesses around the area. Through services such as long-term assistance, on-site follow-up and continuous contact, CASB has become a recognized center of support for entrepreneurs nationwide.

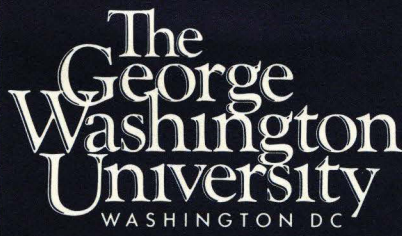
The Center for Advancement of Small Business' primary mission is to strengthen the metro area's small business community by providing hands-on tactical assistance to entrepreneurs on their most urgent needs. CASB accomplishes this through workshops, student consulting teams and specialized research projects. The United States Association for Small Business and Entrepreneurship named CASB the best entrepreneurship program in the U.S. and Success magazine named GW's School of Business and Public Management as one of the top 25 business schools for entrepreneurs in the U.S.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy, finance, health services management and policy, international business, management science, marketing, public administration, and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

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CONTACT: Karen Sibert
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GW PUBLISHES NEW RESEARCH REPORT ON HIGHER EDUCATION'S GENDER GAP

WASHINGTON -- The Educational Resource Information Center (ERIC) Clearinghouse on Higher Education at The George Washington University has published a new report on the representation of women among the leadership ranks in higher education. The study, entitled, **"Higher Education Leadership: Analyzing the Gender Gap,"** is authored by **Luba Chliwniak, Ph.D.**

Chliwniak reports that while 52% of the current student body at colleges and universities comprises women, a gender gap persists in the leadership of academe. Consistent complaints of exclusionary practices, patriarchal norms, sexual harassment and noncollegial campus climates continue to plague academic institutions. This monograph explores women's place in higher education historically and analyzes potential impediments to institutional functioning should the gap continue.

Traditionally, leadership studies have used male norms in hierarchal structures as the standard against which behaviors and characteristics for women were assessed. The research reviewed in this monograph shows that cultural artifacts in higher education, such as tenure track standards, pedagogical practices, marginalization of certain studies and scholarship, preserve "appropriate" and different spheres for men and women. The report suggests that institutions should become more centered on emerging leadership concerns (process and persons) rather than focused on tasks and outcomes (traditional masculine styles of leadership) to move toward closing the gender gap.

Chliwniak offers a number of actions which can be taken to bring about change: developing organizational consensus to empower those with like-minded goals; encouraging unity of women similar to the patriarchy which has been organized through men's relationships with other men; promoting greater awareness among women of marginalization that impedes performance; and eliminating behaviors and actions that create a chilly campus climate for women and minorities.

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"Higher Education Leadership: Analyzing the Gender Gap," is Volume 25, No. 4 of the Higher Education Report Series from the Association for the Study of Higher Education (ASHE)-ERIC Clearinghouse on Higher Education. The ERIC Clearinghouse on Higher Education is a sponsored project of The George Washington University's Graduate School of Education and Human Development.

The monograph is available for \$24.00 from ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C., 20036-1183. Copies for review by the educational press are available upon request from Cherri Wright at ERIC by phone: 202/296-2597 or e-mail: cwright@eric-he.edu.